



PEAK ENERGY SAVINGS CREDIT



INTRODUCING A NEW WAY TO SAVE MONEY & ENERGY.

The Peak Energy Savings Credit is the *hands-on* way for your business to save money and energy on Peak Savings Days.

- Earn credits off your bill by reducing energy use at your business during specified hours on Peak Savings Days
- No enrollment necessary – view your credit online or on your bill



Energy for a changing world.™

Shifting when your business uses large appliances on Peak Savings Days is an easy way to earn credits off your bill.



Get the credit you deserve.

With the Peak Energy Savings Credit, we can help your business save money by giving you a credit off your bill when you reduce energy use during Peak Savings Days – those few days during the summer months when energy use tends to be highest.

Here's how it works:

- 1. NO ENROLLMENT NECESSARY.** Your business will receive a phone call the day before a Peak Savings Day occurs with the hours for reducing your energy use. You can also choose to be notified by email or text.
- 2. TAKE ACTION.** Reduce your energy use below your baseline during the specific hours of the Peak Savings Day to earn a credit off your bill.
- 3. VIEW YOUR CREDIT.** You'll see your credit on your next bill or online through My Account at delmarva.com.

To learn more, visit delmarva.com/peak or call 1-855-750-PEAK (1-855-750-7325).

Introducing



This summer, we are introducing the Peak Energy Savings Credit to small businesses in Delaware. It's the *hands-on* way for your business to save money and energy on Peak Savings Days. The more you reduce your energy use, the more money you can save.

GET THE ANSWERS TO FREQUENTLY ASKED QUESTIONS.

What's the purpose of the Peak Energy Savings Credit?

The program is designed to reduce energy use when demand for electricity is highest. We made it rewarding for businesses in Delaware by offering credits off your bill during Peak Savings Days.

How much can I save off my bill?

You'll get a credit of \$1.25 off your bill for every kilowatt hour (kWh) you reduce your energy use below your baseline on Peak Savings Days. For example, if your baseline is 42 kWh and you reduce your energy use to 28 kWh, you'll receive an \$17.50 credit.

How is my baseline determined?

The baseline is an average of your three days with the highest energy use during the prior 30-day period. This excludes the day prior to a Peak Savings Day, previous Peak Savings Days, weekends and holidays. Your energy use can change daily, so you'll have a specific baseline for each Peak Savings Day.

Last year, residential customers earned about \$1.5 million in bill credits on Peak Savings Days. This year, your business can participate too.

When do Peak Savings Days happen?

Peak Savings Days are select days during the summer months when demand for electricity is highest. They take place between June and September, typically occur between noon and 8:00 p.m., and usually last a few hours. There are generally a handful of Peak Savings Days each summer, but the number varies from year to year.

How will I know it's a Peak Savings Day?

Your business will get a call the day before a Peak Savings Day. With My Account at delmarva.com, you can set your preferred phone number or even choose to be notified by email or text.

What if I don't reduce my energy use?

There's no penalty if you don't reduce your energy use during a Peak Savings Day.

Where can I view my bill credit?

You will see your credit on your next bill, or track it online through My Account at delmarva.com. Signing up for My Account is not required to participate in this program.

How can I reduce my energy use?

Even the smallest changes can add up fast. Here are a few examples.

- Shift when you use large appliances and equipment before or after designated Peak Savings Day hours
- Turn off unnecessary equipment and lights
- Consider raising your air conditioner a few degrees, if health permits



DiFonzo's Bakery plans to use My Account to save money and energy this summer with the Peak Energy Savings Credit.

"We use My Account to track our energy use information and look forward to viewing our credit after a Peak Savings Day."

- Anthony DiFonzo, DiFonzo Bakery

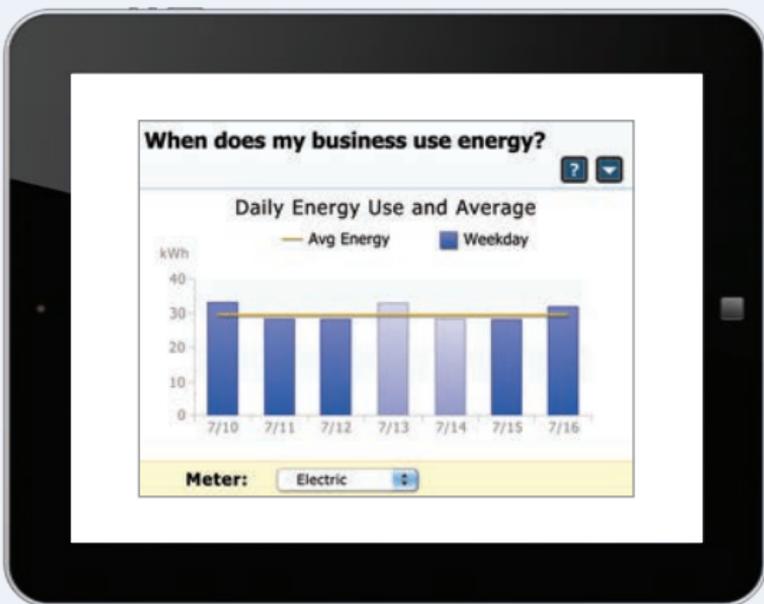
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My Account Makes Energy Management Easy.

Your personalized energy use data is available online through My Account, your easy-to-use energy analysis tool. My Account offers a number of features, including:

- Your current and projected bill
- Hourly, weekly and monthly energy use information
- When you use the most energy
- Helpful tips to save you money and energy

Take control today by signing up for My Account. Have a copy of your most recent bill available and visit delmarva.com.



delmarva.com